



SYDSEN 
TRAINING

COMPANY PROFILE



sydsentraining.com



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Who is SydSen Training?

SydSen proudly delivers world-class training and course development. Our customer base extends globally, as do our expertise. We are able to deliver training on a variety of subjects ranging from Finance to Customer Relations. Our highly skilled Product Training team is also able to deliver product training on passenger and commercial vehicles, as well as motor bikes and power boats.

READ MORE ABOUT OUR SERVICE OFFERING ONLINE

SydSen Training is fully
BEE compliant with a
**B-BBEE STATUS
LEVEL 1**

Whether you want a once-off training intervention, or a full-blown training academy, SydSen caters for your unique requirements. Our facilitators have acquired a wealth of experience from their training experiences, both locally and internationally.

Our training offering includes:

- **Traditional Classroom Training**
- **Virtual Classroom Training**
- **E-Learning**
- **Live studio broadcasts from our world class digital studio**
- **Course Development**
- **Business Coaching**

Our International Footprint

- **Africa**
- **Middle East**
- **Europe**
- **Australia**



What Sets Us Apart?

PASSION FOR PROGRESS

We're not just educators; we're catalysts of progress, constantly evolving to match industry advancements.

INTERNATIONAL LINKS

Our network spans the globe, connecting us with global experts and opportunities.

EMPOWERING INDIVIDUALS

Our focus is not just on businesses; we empower individuals to achieve their career aspirations and personal growth.

TRAINING PIONEERS

With decades of experience we are trailblazers in training, setting the standard for quality and relevance.

EXPERT INSTRUCTORS

Our trainers are industry veterans, bringing real-world insights and expertise into every training course.

TAILORED CURRICULUM

Our programs are designed to meet your specific needs.

GLOBAL REACH

We're not limited by borders – our training is available internationally, bringing the SydSen advantage worldwide.



Why Choose Us?

Subjects Offered *(not limited to)*

- Financial Management
- Business management
- Marketing Management
- Sales
- Sales Management
- Automotive Technical Knowledge
- Advanced Driver Training
- Leadership
- Fleet / Business -to- Business Sales
- Electric Vehicle Sales
- Electric Vehicle Technical Training
- Automotive After Sales
- Change Management
- Customer Service
- Automotive Industry Product Training
 - Passenger Vehicles
 - Commercial Vehicles
 - Motor Bikes
- Marine Industry Product Training
 - Power Boats

Facilities and Services

TRAINING ROOMS

At SydSen, we are not only a provider of training. We are also able to host your face-to-face training classes in our two world-class training rooms. (wifi, state-of-the-art sound system)

CONSULTING SERVICES

We offer a wide range of consulting services. From Change Management to Organisational Culture audits. Please refer to our SydSen Consult page for more information on our Consulting Services.

EVENT MANAGEMENT

We provide event management solutions, from corporate year-end functions to your new product launches. End-to-end. We will take the weight of event planning off your shoulders!



TURNKEY AND BESPOKE TRAINING SOLUTIONS

SydSen provides a total training turnkey service. We can also tailor solutions to meet your specific needs.

We can provide full administrative support, development, facilitation, coordination and eLearning hosting – utilising our world-class systems and processes.

TRAINING METRICS

At SydSen, we pride ourselves in providing world class training that is measurable, actionable and accountable – resulting in genuine return on investment.

We apply a four-pillar measurement of training, including Kirkpatrick's levels of training evaluation, knowledge transfer, delegate feedback and workplace implementation.



1

E-LEARNING

We define e-learning as 'learning in one's own time by completing a series of online modules and assessments, where there is no facilitator involved'. Learn anywhere, any time, self-paced. Often a pre-cursor to instructor led training.

Additionally, we searched globally for excellent eLearning hosting software and as a result, SydSen can host your eLearning content with an easy to use and cost-effective solution.

To compliment your blended learning approach, SydSen develops SCORM content that is specific to your exact requirements, using the acclaimed Articulate suite of development software.

BENEFITS OF SYDSEN ELEARNING:

- 24/7 Accessibility
- Improves Productivity
- Cost-Effective
- Modern and Current
- Convenient and Flexible
- Allows real-time feedback on Assessments
- Higher Quality training experience
- Technical and Non-Technical Training experience
- SCORM and video content deployment
- Immediate access to Management Reports
- No manual assessment evaluations
- Webinar and video compatibility
- Self-paced learning maximising learning retention
- International support and maintenance
- Designed to easily integrate with blended training programmes
- Classroom training, tracking and monitoring

A typical eLearning development process consists of 6 phases. SydSen can play a role in any or all of these phases:

- Analysis and Curriculum Design
- Content Development
- Storyboard Development
- Courseware Development
- Translation
- Evaluation

2

VIRTUAL CLASSROOM TRAINING

Our facilitators are experienced in providing world class VCT training sessions. Whether it be MS TEAMS, ZOOM or a platform of your choice, we can bring the classroom to your students, wherever they are in the world.

We use a variety of engagements tools: the chat box, polls, quizzes, and breakrooms, all which enhance student engagement and participation.



WE ALSO INTEGRATE MULTIMEDIA CONTENT, WHICH MAKES THE LEARNING MORE ENGAGING AND EFFECTIVE:

- Exposing students to a new way of learning
- Accessibility and Flexibility
- Live Chats with classmates
- Online posing of learning
- Cost reduction and time saving
- Convenient
- Allows employees to interact with colleagues from different countries, therefore adding to their learning experience and world view
- Improved efficiencies (shorter training time without compromising on content)
- Incorporation of spaced learning (higher frequency of shorter learning sessions over a period of time)

3 LIVESTREAM PRODUCTIONS

DIGITAL STUDIO

We have a fully equipped digital studio and production team on site. Our livestream broadcasts are world class and allows us to deliver livestream training or workshops that are second to none!

LIVE FACILITATION

To compliment your e-learning experience, we offer a bespoke live training environment that brings your delegates' training experience to life. Training sessions are broadcast across multiple platforms such as Facebook, YouTube, and Livestream meaning there are no additional systems required. The studio experience allows for seamless multiple camera transitions, special effects, presentation sharing and more, to the same standard as a live TV studio broadcast. Delegates are able to submit questions and comments live. The green screen studio allows us to customise the look and feel of the surroundings to match your exact branding requirements and other spectacular special effects.



facebook

You Tube

livestream

A FEW ABC'S IN THE SYDSEN BOUQUET



DRIVEN BY SECOND CURVE INNOVATIVE SOLUTIONS

SydSen Training forms part of the SydSen Group whose Service Bouquet includes Training and Development, E-Learning Development, Hosting and Facilitation, Digital Studio, Business Consulting and Recruitment.

ABOUT SYDSEN GROUP



Each of the business units boasts world class, next generation solutions which has resulted in SydSen achieving long term relationships with major Wholesale and Retail Groups in Africa, Middle East, Europe and Australia. Mission critical to SydSen is being fully accredited, certified and compliant ensuring our standards remain impeccably high.





TRAINING REDEFINED

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